

Ben Harris

Direct/Digital Marketing Specialist



Long Bay
Auckland 0630



021 086 87402



benharris249@gmail.com



www.linkedin.com
/in/ben-harris-
77b94751/



www.benharris.kiwi

Curriculum Vitae



About Me

I am an extremely hard working and driven, professional with almost a decade of experience in direct mail, print and digital marketing. I love a fast paced environment where no two days are the same and getting stuck in. My career in this industry started in the UK before I relocated to New Zealand in 2014.

My current role at Orangebox has seen me move from data oriented work into a more design/marketing focused position, as such I am looking to make a similar move into a creative role where I can offer my expertise and make a difference. I have gained a wealth of knowlegde in the Adobe suite, HTML and CSS, Digital Mail (eDM's), business and general marketing operations.

Since the beginning of COVID me and my partner started a laser engraving business (theoccasionco.nz) leading me to learn the neccesary skills for effective SEO, page loading times, Google Analytics, Facebook/Google Ads, social media management and everything else that comes with owning/running an eCommerce store. My partner runs the business day-to-day and I enhance our SEO & Ads in my spare time.



Work Experience

Orangebox – Designer/Communications Programmer

Dec 2014–Present

In my time at Orangebox I have progressed from being a communications programmer to being the sole designer/digital specialist for the company.

I deal with all graphic design jobs whether it be small amends or full creative concept and design. I also am responsible for print and digital marketing, working closely with our business development manager and turning RFP documents into beautiful and elegant booklets for potential new clients.

I have helped drive our digital marketing services to a level where we can compete with our biggest competitors now, I love to come up with fresh project ideas and present them directly to our clients.

One of my key responsibilities is to building and maintain B2C and B2B sites using the Pressero software. I prepare user groups, products, pricing and make them fully autonomous with our invoicing system.

I continue to help with data work and any other aspect of the business when required including operating the printers, machinery or helping out with a tight turnaround campaign.

Anton Group UK – Data Programmer

Oct 2010 – Sep 2014

I began as a trainee and after 3 months of learning Direct Mail and proving the necessary programming skills required I was offered a full time contract.

Using PReS, Cygnus, and the Printnet Inspire suite (now Quidiant Inspire) I manipulated data and used document composition software to prep for print and postage for millions at a time (as we worked with some of Britains largest corporations).



Education

South East Essex College (UK)

2007–2010

1st Year – Level 1 British National Diploma in ICT – Distinction (100% Pass)

2nd & 3rd Year – Level 2 & 3 British National Diploma in ICT – Triple Distinction (100% Pass)



References

Orangebox

Richard Tabram – National Technical Services Manager
021 672 511 – richard@orangebox.co.nz

Anton Group

David Archer – Service Development Manager (Formerly Anton Data Manager)
darcher1010@hotmail.com